

**Brandjacking on Social Networks: Confusion About  
the Source of Information or Advertising**

Professor Lisa P. Ramsey

University of San Diego School of Law

lramsey@sandiego.edu | [www.lisapramsey.com](http://www.lisapramsey.com)

I am still working on this paper and prefer to distribute it via email rather than the Internet. If you are interested in reading the paper, please send me an email at [lramsey@sandiego.edu](mailto:lramsey@sandiego.edu) and I will send you a copy when this draft is complete.